

"Beyond the Headlines" Sponsorship Opportunities

Wednesday, September 12, 2007
Town and Country Resort & Convention Center

Community support of the San Diego Police Department is an important and positive force for the men and women who work every day to protect our families and communities. Although we face tough challenges, the San Diego Police Foundation helps us expand the reach and efficiency of our law enforcement and crime prevention role. - Police Chief William Lansdowne

Title Sponsor (Goal: 3; Available: 1) \$20,000

Our success is largely due to the story we tell by video. This year we go back to the studio.

- Title sponsors will be recognized on the video for all airings through August 2008.
- Pre- and post-event on-screen recognition.
- **Plus** . . . everything under Chief's Circle Sponsor below.

Chief's Circle Sponsor \$10,000

- Corporate identity prominently displayed at event: Full screen at beginning and end of event.
- Commemorative Program Ad: Full-page ad (5" x 8").
- Table for 10, preferred location. (If you like, we will seat an SDPD officer at your table or donate your table to SDPD.)
- Preferred reservations for up to 10 guests at an "Inside SDPD" interactive program.
- Feature article in *Newsline* (San Diego Police Foundation Newsletter), our e-Newsletter and Web site.
- Leadership Community Campaign recognition at "Chief's Circle" level in *Newsline* and on donor board for one year.

Captain's Circle Sponsor \$5,000

- Corporate identity prominently displayed at event.
- Commemorative Program Ad: Half-page ad (5" x 4").
- Table for 10, preferred location. (If you like, we will seat an SDPD officer at your table or donate your table to SDPD.)
- Preferred reservations for up to five guests at an "Inside SDPD" interactive program.
- "Community Partners" article in *Newsline* (San Diego Police Foundation Newsletter), our e-Newsletter and Web site.
- Leadership Community Campaign recognition at "Captain's Circle" level in *Newsline* and on donor board for one year.

Donate
your
table to
SDPD!

Law Enforcement Table Sponsor \$2,500

- Donate your table to police officers and volunteers.
- **Plus** . . . everything under Watch Commander Sponsor below.

Watch Commander Sponsor \$2,500

- Commemorative Program listing.
- Table for 10, preferred location. (If you like, we will seat an SDPD officer at your table.)
- Preferred reservations for up to five guests at an "Inside SDPD" interactive program.
- "Community Partners" article in *Newsline* (San Diego Police Foundation Newsletter), our e-Newsletter and Web site.
- Leadership Community Campaign recognition at "Watch Commander" level in *Newsline* and on donor board.

Gold Shield Sponsor \$1,000

- Commemorative Program listing.
- Event seating for five, preferred location.
- Preferred reservations for up to five guests at an "Inside SDPD" interactive program.
- Leadership Community Campaign recognition at "Gold Shield" level on donor board.

Table Captain Goal: \$2,500 in Total Pledges

- Invite prospective donors to join you and we'll do the "ask." If you like, we will seat an SDPD officer at your table.

"Beyond the Headlines" Sponsorship Acceptance

REF. 2007-BTH

Thank you for your pledge of support. Your gift to the San Diego Police Foundation is tax-deductible. We are recognized as a 501 (c) (3) public foundation by the Internal Revenue Service. Our tax identification number is 33-0785173.

DESCRIPTION	LEVEL	AMOUNT
"Beyond the Headlines" 2007 Sponsorship	Title	<input type="checkbox"/> \$20,000
	Chief's Circle	<input type="checkbox"/> \$10,000
	Captain's Circle	<input type="checkbox"/> \$5,000
	Law Enforcement Table	<input type="checkbox"/> \$2,500
	Watch Commander	<input type="checkbox"/> \$2,500
	Gold Shield	<input type="checkbox"/> \$1,000
	Table Captain	<input type="checkbox"/> <i>Guest Pledges</i>
Table Captain: <i>Suggested Goal - \$2,500</i>		
	Other Gift	<input type="checkbox"/> \$ _____
	Amount Enclosed:	\$ _____

Name: _____

Organization: _____

We would like recognition to read: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please make check payable to:

*San Diego Police Foundation
8910 University Center Lane, Suite 455
San Diego, CA 92122*

Credit card payment:

Card #: _____ Exp.: _____

Name on card: _____

Billing address (if different from above): _____

City, State, Zip: _____

Cardholder signature: _____ Date: _____

Thank you for your support!

*Please contact us if you have questions:
858-453-5060 or wenda@sdpolicefoundation.org*